

In order to align with the financial reporting periods of the majority of organisations, from this year we are disclosing payments by calendar year, rather than by our financial reporting year (which runs from 1st December to 30 November). Therefore, this year we will publish an annual disclosure from 1<sup>st</sup> January to 31<sup>st</sup> December 2013, with a one-off additional disclosure to cover payments made in December 2012.

Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure below. The total cost of running Pfizer thinkspace in 2013 was £24,704.

## DECEMBER 2012 PAYMENTS

### Atrial Fibrillation Association (AF Association)

The AF Association is an international charity which provides information, support and access to established, new or innovative treatments for atrial fibrillation (AF).

During December 2012, Pfizer supported the AF Association with the following:

	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>The BMS-Pfizer Alliance made a payment to cover publication and dissemination of the organisation's 2012 Grasp The Initiative report to GP practices.</li></ul>	£2,792.50*
Total:	£2,792.50

As a guide this amount represents less than 1% of the total income of the AF Association based on its last reported financial year (January – December 2012).

\*Amounts shown are Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50% in all cases.

### Breast Cancer Care

Breast Cancer Care provides information, practical assistance and emotional support for anyone affected by breast cancer.

During December 2012, Pfizer contracted the following services from Breast Cancer Care:

<ul style="list-style-type: none"><li>We paid a consultancy fee to Breast Cancer Care for delivering a presentation on digital engagement at Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.</li></ul>	£350
Total:	£350

As a guide this amount represents less than 1% of the total income of Breast Cancer Care based on its last reported financial year (April 2012 – March 2013).

## Child Growth Foundation

The Child Growth Foundation is the UK's leading charity relating to children's growth. The charity supports parents with a child who has a diagnosed or suspected growth problem and people who have a growth problem and their families. It also works with medical professionals with an interest in this area of health.

During December 2012 Pfizer contracted the following services from Child Growth Foundation: Sum received by the charity

- We paid for web development and hosting of a transition video on the organisation's website. £1,500

Total £1,500

As a guide this amount represents 0.8% of the total income of Child Growth Foundation based on their last reported financial year (July 2011 - June 2012).

## The Roy Castle Lung Cancer Foundation

The Roy Castle Lung Cancer Foundation is the only charity in the UK wholly dedicated to defeating lung cancer, the biggest cancer killer in the world.

During December 2012, Pfizer supported The Roy Castle Lung Cancer Foundation with the following: Sum received by the charity

- Pfizer Global is a member of the Global Lung Cancer Coalition (GLCC) for which The Roy Castle Lung Cancer Foundation is the Secretariat. The GLCC is an umbrella organisation that supports lung cancer awareness and best practice sharing among patient groups internationally. Membership includes an annual meeting with the steering group for Pfizer to gain patient group insights and feedback on lung cancer issues. £30,000

Total: £30,000

As a guide this amount represents less than 1% of the total income of The Roy Castle Lung Cancer Foundation based on its last reported financial year (January – December 2012).

## Stroke Association

The Stroke Association is the only UK wide charity solely concerned with combating stroke in people of all ages. It funds research into prevention, treatment and better methods of rehabilitation, and helps stroke patients and their families directly through its Life After Stroke Services. The Stroke Association also campaigns, educates and informs to increase knowledge of stroke at all levels of society, and acts as a voice for everyone affected by stroke.

During December 2012, Pfizer supported the Stroke Association with the following: Sum received by the charity

- The BMS-Pfizer Alliance paid a fee for three of the Stroke Association's patient films for internal use by the BMS-Pfizer Alliance. £500\*

Total: £500

As a guide this amount represents less than 1% of the total income of the Stroke Association based on its last reported financial year (April 2012 – March 2013).

\*Amounts shown are Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50% in all cases.

**Turner Syndrome Support Society (TSSS)**

The Turner Syndrome Support Society is a national charity caring for the needs of those with Turner Syndrome throughout the United Kingdom. The Society offers support and information to both girls and adult women with Turner Syndrome, their families and friends.

During December 2012, Pfizer supported the Turner Syndrome Support Society with the following: Sum received by the charity

- We made a donation to support the organisation's update of its member's database. £2,000

Total: £2,000

As a guide this amount represents 1.4% of the total income of the Turners Syndrome Support Society based on their last reported financial year (January - December 2012).

## 2013 PAYMENTS

### Action on Pain

Action on Pain provides advice and support to people living with pain and strives to raise the profile of pain among politicians, the NHS and healthcare professionals.

<u>During 2013, Pfizer supported Action on Pain with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We made a donation to support the production of self help booklets for chronic pain patients.</li></ul>	£3,900
<ul style="list-style-type: none"><li>We covered a one night hotel stay for a staff member to attend the launch of the Pain Exchange:<ul style="list-style-type: none"><li>Hotel: £107.90</li></ul></li></ul>	£0

### During 2013, Pfizer contracted the following services from Action on Pain:

<ul style="list-style-type: none"><li>We paid an honorarium for the participation of one staff member in an advisory board meeting on the NICE Neuropathic Pain (NeP) guideline. We also covered a one night hotel stay for the staff member to attend the meeting:<ul style="list-style-type: none"><li>Hotel: £89.10</li></ul></li></ul>	£500
<ul style="list-style-type: none"><li>We paid a consultancy fee for Action on Pain to advise on the content of a Pfizer booklet on shared decision making.</li></ul>	£400
Total:	£4,800

As a guide this amount represents 19% of the total income of Action on Pain based on its last reported financial year (September 2012 – August 2013).

NB. This percentage reflects the fact that Action on Pain is a very small organisation, run entirely by volunteers, which lacks the resources to attract diversified funding.

### Pfizer also provided in-kind support in the following ways:

- As part of the Pfizer-funded partnership campaign Can You Feel My Pain?, Pfizer created bespoke social media tools, such as the campaign's microsite the Pain Exchange, which it made available to Action on Pain.

### Age Concern Cowplain

Age Concern aims to improve later life for everyone through services and facilities for the wellbeing of older people in local areas.

<u>During 2013, Pfizer supported Age Concern Cowplain with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We made a donation towards a pantomime performance, with refreshments and transport for service users and local day centre clients who have memory problems.</li></ul>	£300
Total:	£300

As a guide this amount represents less than 1% of the total income of Age Concern Cowplain based on its last reported financial year (July 2012-June 2013).

### **Age Concern Deal Centre for the Retired**

Age Concern Deal provides daytime services, including dementia day care, for older people seven days a week alongside community health promotion.

<u>During 2013, Pfizer supported Age Concern Deal with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We made a donation towards the organisation's Dementia Friendly Communities programme.</li></ul>	£5,000
<ul style="list-style-type: none"><li>We made a donation to help to modernise and improve the physical environment of the local Centre.</li></ul>	£600
Total:	£5,600

As a guide this amount represents 1.5% of the total income of Age Concern Deal based on its last reported financial year (April 2012 – March 2013).

### **Age UK Thanet**

Age UK Thanet provides daytime and community services for older people.

<u>During 2013, Pfizer supported Age Concern Thanet with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We made a donation towards the organisation's Dementia Friendly Communities programme.</li></ul>	£5,000
Total:	£5,000

As a guide this amount represents 1.5% of the total income of Age UK Thanet based on its last reported financial year (April 2012 – March 2013).

### **Age UK Herne Bay**

Age UK Herne Bay provides daytime and community services for older people.

<u>During 2013, Pfizer supported Age Concern Deal with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We made a donation towards a new CD player and Christmas celebrations for the COGs Club where older people with mild dementia can meet and socialise.</li></ul>	£300
Total:	£300

As a guide this amount represents less than 1% of the total income of Age UK Herne Bay based on its last reported financial year (April 2012 – March 2013).

## AMEND

AMEND is run by patients, for patients, to inform and support anyone affected by Multiple Endocrine Neoplasia (MEN) type 1 or 2 or associated endocrine syndromes and tumours.

Pfizer provided in-kind support in the following way:

- We provided one delegate space on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

## AntiCoagulation Europe

AntiCoagulation Europe is a UK registered charity founded in the year 2000. AntiCoagulation Europe works with patients, healthcare professionals, NHS trusts, industry, governments, other charities and patient groups and a wide range of other organisations. Its aims are: the prevention of thrombosis; the provision of information, education and support; the promotion of independence - supporting people to take an active part in their own healthcare.

During 2013, Pfizer supported AntiCoagulation Europe with the following:

Sum received by the charity

- |   |         |
|---|---------|
| • The BMS-Pfizer Alliance (an alliance between Bristol-Myers Squibb Pharmaceuticals Ltd and Pfizer Ltd) made a donation towards the development costs of the organisation's website and mobile application project entitled "Improving Patient Education on Oral Anticoagulants". | £9,750* |
| • The BMS-Pfizer Alliance made a donation towards the development of a hard copy guide derived from the organisation's website and mobile application project entitled "Improving Patient Education on Oral Anticoagulants" (above).  | £5,000* |

During 2013, Pfizer contracted the following services from AntiCoagulation Europe:

- |  |         |
|--|---------|
| • The BMS-Pfizer Alliance paid an honorarium for participation of an Anticoagulation Europe staff member in an internal BMS-Pfizer training day on venous thromboembolism.   | £250*   |
| • The BMS-Pfizer Alliance paid an honoraria for an AntiCoagulation Europe staff member to advise on the creation of a BMS-Pfizer European policy report on stroke prevention in atrial fibrillation.   | £2,600* |
| • The BMS-Pfizer Alliance paid an honorarium for the participation of an Anticoagulation Europe staff member in a BMS-Pfizer Alliance European Advisory Board meeting which took place in Europe. The BMS-Pfizer Alliance paid travel expenses for the staff member. <ul style="list-style-type: none"><li>○ Travel – value £111</li></ul> | £310*   |
| • BMS-Pfizer Alliance paid an honorarium for the participation of an Anticoagulation Europe staff member in a BMS-Pfizer Alliance European Advisory Board meeting which took place in the UK.  | £300*   |

Total: £18,210

As a guide this amount represents 12% of the total income of AntiCoagulation Europe based on its last reported financial year (January – December 2012).

\*Amounts shown are Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50% in all cases.

## Anxiety UK

Anxiety UK works to support people living with anxiety disorders by providing information, support and understanding through its range of services.

### During 2013, Pfizer supported Anxiety UK with the following:

	<u>Sum received by the charity</u>
• We made a donation in support of the Anxiety UK's 'Destigmatise' project to promote better public understanding of anxiety conditions.	£1,500
• We arranged the donation of an honorarium at the request of a consultant engaged by Pfizer.	£500
• We made a donation to support the organisation's general purposes and work.	£6,000

### During 2013, Pfizer contracted the following services from Anxiety UK:

• We paid an honorarium for an Anxiety UK staff member to speak at a Pfizer-sponsored meeting on anxiety conditions.	£350
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Total: £8,350

As a guide this amount represents 4% of the total income of Anxiety UK based on its last reported financial year (January – December 2012).

## Arrhythmia Alliance

Arrhythmia Alliance (A-A) is a coalition of charities, patient groups, patients, carers, medical groups and allied professionals. These groups remain independent, however, working together under the A-A umbrella to promote timely and effective diagnosis and treatment of arrhythmias.

### During 2013, Pfizer supported the Arrhythmia Alliance with the following:

	<u>Sum received by the charity</u>
• The BMS-Pfizer Alliance (an alliance between Bristol-Myers Squibb Pharmaceuticals Ltd and Pfizer Limited) paid for a stand at the 2013 Heart Rhythm Congress, which is organised by the Arrhythmia Alliance.	£13,455*
• The BMS-Pfizer Alliance made a donation towards Arrhythmia Alliance's Global Education Programme on atrial fibrillation and atrial fibrillation-related stroke.	£15,000*

### During 2013, Pfizer contracted the following services from Arrhythmia Alliance:

• A fee was paid to the Arrhythmia Alliance for the use of a room at the 2012 Heart Rhythm Congress for a BMS-Pfizer Alliance meeting.	£240*
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Total: £28,695

As a guide this amount represents 2.6% of the total income of the Arrhythmia Alliance based on its last reported financial year (January – December 2012).

\*Amounts shown are Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50% in all cases.

## Arthritis Care

Arthritis Care exists to support people with arthritis. Arthritis Care is the UK's largest charity working with and for all people who have arthritis. It is a user led charity which means people with arthritis are at the heart of all its work – forming its membership, influencing and engaging in all of its activities and directing strategy by electing the board of trustees, the majority of whom are themselves people with arthritis.

<u>During 2013, Pfizer supported Arthritis Care with the following:</u>	<u>Sum received by the charity</u>
• We made a donation to support the organisation's Arthritis Watch project in 2013.	£10,000
• We made a donation to support the continuation of the organisation's Arthritis Watch project in 2014.	£10,000
• We sponsored the Arthritis Care Northern Ireland Professional Lecture.	£650
• We sponsored the Arthritis Care Northern Ireland GP masterclass.	£2,500

### During 2013, Pfizer contracted the following services from Arthritis Care:

• We paid an honorarium for an Arthritis Care staff member to speak at a Pfizer-sponsored meeting on the subject of local commissioning.	£400
Total:	£23,550

As a guide this amount represents less than 1% of the total income of Arthritis Care based on its last reported financial year (January – December 2012).

## Arthritis and Musculoskeletal Alliance (ARMA)

ARMA is the umbrella body providing a collective voice for the arthritis and musculoskeletal community in the UK. Together, ARMA and its member organisations work to improve the quality of life for more than 10 million people in the UK with these conditions. ARMA has 40 member organisations representing a broad range of interests across service user, professional and research groups working in the field of musculoskeletal disorders.

<u>During 2013, Pfizer supported ARMA with the following:</u>	<u>Sum received by the charity</u>
• We paid for corporate membership of ARMA for 2013.	£15,000
• We paid in advance for corporate membership of ARMA for 2014.	£15,000
Total:	£30,000

As a guide this amount represents 24% of the total income of ARMA based on its last reported financial year (January – December 2012).

NB. This percentage reflects the fact that the disclosure period has shifted – it was previously aligned to Pfizer's financial year but is now aligned to a calendar year – meaning that on this occasion two payments of annual corporate membership appear within one disclosure period.



## ASH Scotland

ASH Scotland is an independent Scottish charity taking action to reduce the harm caused by tobacco. They seek to improve health and quality of life by limiting the number of young people taking up smoking, reducing the number of adult smokers, protecting people from second hand smoke and tackling the inequality resulting from tobacco use.

<u>During 2013, Pfizer supported ASH Scotland with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We purchased stand space in the exhibitor hall and 4 delegate places at the ASH Scotland conference in June 2013</li></ul>	£2,450
Total:	£2,450

As a guide this amount represents less than 1% of the total income of ASH Scotland based on its last reported financial year (April 2012 - March 2013).

## ASH Wales

ASH Wales is the leading voluntary organisation in Wales tackling tobacco use. Their main aim is to achieve a reduction in and eventual elimination of the health problems associated with tobacco use.

<u>During 2013, Pfizer supported ASH Wales with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We made a donation to the Wales Tobacco or Health programme through the corporate sponsorship scheme.</li></ul>	£8,000
Total:	£8,000

As a guide this amount represents 1.35% of the total income of ASH Wales based on its last reported financial year (April 2012- March 2013).

## Asthma UK

Asthma UK is the charity dedicated to improving the health and wellbeing of the 5.4 million people in the UK whose lives are affected by asthma.

Pfizer provided in-kind support in the following way:

- We provided two delegate spaces on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

## Atrial Fibrillation Association (AF Association)

The AF Association is an international charity which provides information, support and access to established, new or innovative treatments for atrial fibrillation (AF).

<u>During 2013, Pfizer supported the AF Association with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>The BMS-Pfizer Alliance provided funding to enable the organisation to provide the Secretariat to the All-Party Parliamentary Group on Atrial Fibrillation.</li></ul>	£17,500*
	£8,735*

- The BMS-Pfizer Alliance made a donation to support the organisation's AF awareness activities as part of AF AWARE Week.
- The BMS-Pfizer Alliance sponsored the launch meeting for the AF Association's GP Revalidation Tool at the Best Practice conference. £750\*
- The BMS-Pfizer Alliance provided funding towards the development of the "Grasp the Initiative: Action Plan" report, which was initiated by the AF Association and the BMS-Pfizer Alliance. £10,000\*

During 2013, Pfizer contracted the following services from the AF Association:

- The BMS-Pfizer Alliance paid an honorarium for the participation of an AF Association staff member in a BMS-Pfizer Alliance European Advisory Board meeting which took place in the UK. £300\*
  - The BMS-Pfizer Alliance paid an honorarium for an AF Association staff member to advise on the creation of a European policy report on stroke prevention in atrial fibrillation. £2,600\*
  - The BMS-Pfizer Alliance paid expenses to one AF Association staff member in relation to their participation in a BMS-Pfizer Alliance European Advisory Board meeting, which took place in Europe: £0
    - Travel – value £218\*
- Total: £39,885

As a guide this amount represents 11.8% of the total income of the AF Association based on its last reported financial year (January – December 2012).

\*Amounts shown are Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50% in all cases.

Pfizer also provided in-kind support in the following way:

- We provided two delegate spaces on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

## **BackCare**

BackCare, the charity for healthier backs, is the only charity in the UK totally dedicated to providing support for, and campaigning on behalf of, people whose lives are significantly affected by back pain.

During 2013, Pfizer supported BackCare with the following:

Sum received by the charity

- We made a donation to support the organisation's awareness week media activities. £6,000
- Total: £6,000

As a guide this amount represents 2% of the total income of BackCare based on its last reported financial year (January – December 2012).

Pfizer also provided in-kind support in the following way:

- As part of the Pfizer-funded partnership campaign Can You Feel My Pain?, Pfizer created bespoke social media tools, such as the campaign's microsite the Pain Exchange, which it made available to BackCare.

### **Breakthrough Breast Cancer**

Breakthrough Breast Cancer aims to save lives through improving early diagnosis, developing new treatments and preventing all types of breast cancer.

During 2013, Pfizer supported Breakthrough Breast Cancer with the following: Sum received by the charity

- |  |      |
|--|------|
| • We paid to display a stand at the charity's conference on triple negative breast cancer. | £960 |
|--|------|

Total: £960

As a guide this amount represents less than 1% of the total income of Breakthrough Breast Cancer based on its last reported financial year (August 2012 - July 2013).

### **Breast Cancer Care**

Breast Cancer Care provides information, practical assistance and emotional support for anyone affected by breast cancer.

During 2013, Pfizer supported Breast Cancer Care with the following: Sum received by the charity

- |   |        |
|---|--------|
| • We made a donation as part of a cause-related marketing agreement based on sales of Pfizer's pink Chapstick.™ | £8,045 |
|---|--------|

During 2013, Pfizer contracted the following services from Breast Cancer Care:

- |   |    |
|---|----|
| • We contracted with Breast Cancer Care to provide a speaker at a parliamentary breakfast briefing about the NHS's readiness for innovative treatments. | £0 |
|---|----|

Total: £8,045

As a guide this amount represents less than 1% of the total income of Breast Cancer Care based on its last reported financial year (April 2012 – March 2013).

## **British Dupuytren's Society**

British Dupuytren's Society (BDS) provides information and support to people affected by Dupuytren's Contracture, Ledderhose Disease and related conditions.

### Sum received by the charity

During 2013, Pfizer supported British Dupuytren's Society with the following:

- |   |      |
|---|------|
| • A donation to compensate for time the charity spent partnering on a Pfizer medical education project that did not progress. | £500 |
| Total:  | £500 |

As a guide this amount represents 35% of the total income of British Dupuytren's Society. The organisation's financial turnover does not currently meet the minimum requirement for registered charities

NB. This percentage reflects the fact that the British Dupuytren's Society is a relatively new organisation that is still developing its income diversity.

Pfizer also provided in-kind support in the following ways:

- Provision of leftover stock of the charity's materials that had been printed by Pfizer for use on our disease awareness roadshows (estimated value £1109).
- A donation of surplus gloves that simulate Dupuytren's Contracture for use in the charity's awareness raising work (estimated value £930).

## **The British Lung Foundation**

The British Lung Foundation (BLF) exists to help people with lung disease. It does this by raising money to provide services to people with lung disease and their families, to fund scientific research for better treatments and cures and by campaigning for change to improve lung health in the UK. The services provided include Breathe Easy support groups, BLF nurses, BLF active and the helpline.

Pfizer provided in-kind support in the following way:

- We provided one delegate space on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

## **British Polio Fellowship**

The British Polio Fellowship is a charity dedicated to helping, supporting and empowering approximately 120,000 people in UK living with the effects of Polio and Post Polio Syndrome (PPS), a neurological condition.

Pfizer provided in-kind support in the following way:

- We provided two delegate spaces on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

## Cancer52

Cancer52 is an alliance of more than 60 organisations working to address the inequalities that exist in policy, services and research into the less common cancers and to improve outcomes for patients with these highly challenging diseases.

<u>During 2013, Pfizer supported Cancer52 with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We provided corporate sponsorship of Cancer52 for 2013.</li></ul>	£6,000
Total:	£6,000

As a guide this amount represents 11.4% of the total income of Cancer52 based on its last reported financial year (January – December 2013).

## Cancer Campaigning Group

The Cancer Campaigning Group (CCG) is an independent coalition of more than 50 national cancer charities representing service providers, research, advocacy and campaigning groups for cancer patients and families. The CCG's aim is to improve cancer policy and services across the six areas of public health and prevention, early diagnosis, treatment, survivorship, commissioning and research.

<u>During 2013, Pfizer supported the Cancer Campaigning Group with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We supported the costs associated with the running of the Cancer Campaigning Group. The CCG's planning is managed by a steering group of six elected cancer charities with the secretariat provided by MHP Communications. As a supporter, Pfizer meets regularly with the steering group to discuss emerging plans.</li></ul>	£8,000
Total:	£8,000

As a guide this amount represents 8% of the total income of Cancer Campaigning Group based on its last reported financial year (January - December 2013).

## Cancer Research UK

Cancer Research UK (CRUK) works to prevent cancer and raise awareness of the symptoms of cancer.

<u>During 2013, Pfizer supported Cancer Research UK with the following:</u>	<u>Sum received by the charity</u>
Speaker fee	
<ul style="list-style-type: none"><li>We sponsored the NCRI Cancer Conference, which is administered by CRUK, a founding member.</li></ul>	£25,000
<ul style="list-style-type: none"><li>We arranged the donation of a speaker fee at the request of a speaker engaged by Pfizer.</li></ul>	£200
Total:	£25,200

As a guide this amount represents less than 1% of the total income of Cancer Research UK based on its last reported financial year (April 2012 - March 2013).

## Chronic Myeloid Leukaemia Support Group

The CML Support Group is the UK's only charity focusing exclusively on people diagnosed with Ph+ Chronic Myeloid Leukaemia. The CML Support Group website was set up in 2000 in order to reach out to all patients diagnosed with CML and to provide support, advice and information to them and their families.

During 2013, Pfizer supported The CML Support Group with the following:

Sum received by the charity

- |  |        |
|--|--------|
| • We made a donation in support of the organisation's outreach programme to CML patients.              | £5,000 |
| • We made a donation in support of the organisation's CML Patient Guide.                               | £6,500 |
| • We made a donation in support of the organisation's project on therapy adherence among CML patients. | £5,000 |

During 2013, Pfizer contracted the following services from Chronic Myeloid Leukaemia:

- |   |    |
|---|----|
| • A staff member reviewed Pfizer's CML Therapy Management materials. No consultancy fee was paid. | £0 |
|---|----|

Total: £16,500

As a guide this amount represents 32% of the total income of the Chronic Myeloid Leukaemia Support Group based on its last reported financial year (January – December 2012).

NB. This percentage reflects the fact that the CML Support Group is a very small organisation focused on a rare disease type, and therefore has limited potential to raise funds from diversified sources.

## Cystitis and Overactive Bladder Foundation

The Cystitis and Overactive Bladder Foundation provides information and support to sufferers of bladder problems, including Interstitial Cystitis, Bacterial Cystitis, Overactive Bladder and Urge Incontinence.

During 2013, Pfizer supported COB Foundation with the following:

Sum received by the charity

- |  |        |
|--|--------|
| • We made a donation to support the printing of patient information folders. | £1,000 |
|--|--------|

During 2013, Pfizer contracted the following services from COB Foundation:

- |  |        |
|--|--------|
| • A consultancy fee was paid, at an agreed daily rate, for advice on the development of an educational video on the subject of overactive bladder. | £1,000 |
|--|--------|

Total: £2,000

As a guide this amount represents 3.4% of the total income of COB Foundation based on its last reported financial year (August 2012 - July 2013).

## Epilepsy Society

Epilepsy Society is a national epilepsy medical charity working for everyone affected by epilepsy, through cutting edge research, awareness campaigns and expert care.

<u>During 2013, Pfizer supported Epilepsy Society with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We made a donation in support of Epilepsy Society's "Stigma Summit" to investigate ways to address the commonly held misconceptions around epilepsy held by the general public.</li></ul>	£3,000
Total:	£3,000

As a guide this amount represents less than 1% of the total income of Epilepsy Society based on their last reported financial year (April 2012 - March 2013).

## Family Planning Association

Sexual health charity Family Planning Association (FPA) works to establish a society in which everyone has positive, informed and non-judgmental attitudes to sex and relationships; where everyone can make informed choices about sex, relationships and reproduction so that they can enjoy sexual health free from prejudice or harm.

During 2013, Pfizer provided in-kind support in the following way:

- We made a donation of image cards showing actual size, non-branded injectable contraceptive for inclusion in the FPA's Contrapack, an educational aid for healthcare professionals.

## The Fungal Infection Trust

The Fungal Infection Trust aims are to:

- To promote education about fungal diseases for example those caused by Candida, Cryptococcus and Aspergillus infections, and also the role of these fungi in allergies
- To support scientific research into these fungi and the illnesses associated with them
- To improve the diagnosis and treatment of fungal illnesses and to support the training of specialised scientists working in this specialised medical area (mycology).

<u>During 2013, Pfizer supported The Fungal Infection Trust with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>We made a donation in support of the development and maintenance of the Aspergillus website.</li></ul>	£25,000
<ul style="list-style-type: none"><li>We made a donation in support of the development and maintenance of the Aspergillus website.</li></ul>	£20,000*
Total:	£45,000

As a guide this amount represents 26% of The Fungal Infection Trust's total income based on their last financial year (March 2012 – April 2013).

NB. This percentage reflects a one off payment\* which enabled the organisation to continue the phased development of their website during 2013.

## Genetic Alliance UK

Genetic Alliance UK aims to improve the lives of people affected by genetic conditions by ensuring that high quality services and information are available to all that need them.

<u>During 2013, Pfizer supported Genetic Alliance UK with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>• We made a donation in support of Genetic Alliance's "Navigating the NHS" workshops for patient organisations.</li></ul>	£18,000
<ul style="list-style-type: none"><li>• We made a donation in support of Genetic Alliance's project "Patient perspectives and priorities on NICE evaluation of highly specialised technologies".</li></ul>	£8,500
<ul style="list-style-type: none"><li>• We provided a donation to support the delivery of a series of Webex meetings to inform patient organisations about the specialised commissioning service specification consultation process.</li></ul>	£1,500
	Total: £28,000

As a guide this amount represents 4% of Genetic Alliance UK's total income based on their last financial year (April 2012 - March 2013).

Pfizer also provided in-kind support in the following way:

- We provided one delegate space on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community

## GIST Support UK

GIST Support UK provides information, support and education for patients with Gastro-Intestinal Stromal Tumours (GIST), a rare form of cancer. The charity also supports its carers and works closely with healthcare professionals to support research into GIST, and promote awareness, better diagnosis and treatment of GIST.

<u>During 2013, Pfizer supported GIST Support UK with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>• We made a donation in support of the organisation's Member Newsletter.</li></ul>	£2,500
<ul style="list-style-type: none"><li>• We sponsored one of GIST Support UK's Patient Day meetings.</li></ul>	£2,500
	Total: £5,000

As a guide this amount represents 12.5% of the total income of GIST Support UK based on its last reported financial year (January – December 2012).

## The Haemophilia Society

The Haemophilia Society is the only national and independent charity for all people affected by bleeding disorders. The Society is led by affected people and works in close partnership with the NHS. We provide information and support for all people affected by bleeding disorder and represent their interests.



<u>During 2013, Pfizer supported the Haemophilia Society with the following:</u>	<u>Sum received by the charity</u>
• We made a donation in support of The Haemophilia Society to produce and print two new information booklets to provide information about the organisation's work and the advantages of membership and registration.	£6,000
• We made a donation in support of The Haemophilia Society to develop and produce a range of materials for newly diagnosed families.	£14,000
• We made a donation in support of the Haemophilia Society Oxford local group to run a support day for patients and families.	£385
	Total: £20,385

As a guide this amount represents 2.3% of the total income of The Haemophilia Society based on their last reported financial year (April 2012 – March 2013).

### **Haemophilia Scotland**

Informing, supporting and advocating on behalf of everyone in Scotland affected by a bleeding disorder.

<u>During 2013, Pfizer supported the Haemophilia Scotland with the following:</u>	<u>Sum received by the charity</u>
• We made a donation in support of Haemophilia Scotland to hold a parliamentary reception for people living with haemophilia in Scotland.	£2,500
• We made a donation in support of Haemophilia Scotland towards the development of a new website for the organisation.	£3,000
• We made a donation in support of a delegate from Haemophilia Scotland attending the European Haemophilia Consortium annual conference.	£750
	Total: £6,250

As this organisation was formed in 2013 there are no financial results so we are not able to calculate the % of the annual income for this period.

Pfizer also provided in-kind support in the following way:

- We provided one delegate space on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

### **Independent Cancer Patients' Voice**

Independent Cancer Patients' Voice (ICPV) equips cancer patients to inform developments in medical research in the UK to ensure it is led by patients. Through bespoke training of patients as advocates, they are able to bring the opinions, views and experience of cancer patients, their families and carers, to the cancer research community.

<u>During 2013, Pfizer supported ICPV with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"> <li>We made a donation in support of the organisation's VOICE programme, which helps its members become effective partners in the research process from planning to implementation of studies and trials. It also ensures realistic expectations about trials and outcomes.</li> </ul>	£3,000
Total:	£3,000

As a guide this amount represents 18% of the total income of ICPV based on its last reported financial year (January – December 2012).

NB. This percentage reflects the fact that the ICPV is a relatively new organisation that is still developing its income diversity.

### **The International Brain Tumour Alliance (IBTA)**

The International Brain Tumour Alliance (IBTA) seeks to be an alliance of the support, advocacy and information groups for brain tumour patients and carers in different countries and also includes researchers, scientists, clinicians and allied health professionals who work in the area of brain tumours.

<u>During 2013, Pfizer supported IBTA with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"> <li>We arranged and paid for travel and one night's hotel accommodation for a staff member who was invited to speak at a European roundtable meeting organised by Pfizer. <ul style="list-style-type: none"> <li>Hotel - (value €131 = £111)</li> <li>Travel - (value €563 = £477)</li> </ul> </li> </ul>	

During 2013, Pfizer contracted the following services from IBTA:

<ul style="list-style-type: none"> <li>We engaged an IBTA staff member to take part as a speaker at a European Oncology roundtable meeting.</li> </ul>	£0
Total:	£0

### **James Whale Fund for Kidney Cancer**

James Whale Fund for Kidney Cancer (JWF) is a specialist kidney cancer charity. It seeks to help reduce the harm caused by kidney cancer by increasing knowledge and awareness, providing patient information and by supporting research into the causes, prevention and treatment of the disease.

<u>During 2013, Pfizer supported James Whale Fund for Kidney Cancer with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"> <li>We made a donation towards the running of patient and carer support days in 2013 and an update and reprint of the information booklet 'Understanding Kidney Cancer'.</li> </ul>	£10,000
Total:	£10,000

As a guide this amount represents 4% of the total income of James Whale Fund for Kidney Cancer based on its last reported financial year (October 2011-September 2012).

Pfizer also provided in-kind support in the following way:

- We provided two delegate spaces on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

### **Leukaemia CARE**

Leukaemia CARE exists to provide vital care and support to all those whose lives have been affected by leukaemia, lymphoma, myeloma and the allied blood disorders.

During 2013, Pfizer supported Leukaemia CARE with the following: Sum received by the charity

- |  |        |
|--|--------|
| • We made a donation in support of the organisation's development and production of a guide to treatments available in the UK for chronic myeloid leukaemia. | £5,000 |
| Total:   | £5,000 |

As a guide this amount represents less than 1% of the total income of Leukaemia CARE based on its last reported financial year (April 2012 – March 2013).

### **Lifeblood: The Thrombosis Charity**

Lifeblood: The Thrombosis Charity aims to increase awareness of thrombosis among the public and health professionals and to raise research funds to improve patient care.

During 2013, Pfizer supported Lifeblood: The Thrombosis Charity with the following: Sum received by the charity

- |  |         |
|--|---------|
| • We made a donation in support of the organisation's National Thrombosis Week campaign and associated thrombosis education activities for healthcare professionals and patients.  | £10,000 |
| • The BMS-Pfizer Alliance (an alliance between Bristol-Myers Squibb Pharmaceuticals Ltd and Pfizer Limited) made a donation to support Lifeblood's National Thrombosis Week campaign and associated thrombosis education activities for healthcare professionals and patients. | £2,000* |
| Total:   | £12,000 |

As a guide this amount represents 6.5% of the total income of Lifeblood: The Thrombosis Charity based on its last reported financial year (February 2012 – January 2013).

\*Amounts shown are Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50% in all cases.

## Lymphoma Association

The Lymphoma Association is a registered charity founded by patients in 1986 which works to ensure that anyone affected by lymphatic cancer has access to relevant, accurate and timely information and support.

### Sum received by the charity

During 2013, Pfizer supported the Lymphoma Association with the following:

- |   |        |
|---|--------|
| • We sponsored the organisation's National Patient Conference 2013. | £1,000 |
| Total:  | £1,000 |

As a guide this amount represents less than 1% of the total income of the Lymphoma Association based on its last reported financial year (January – December 2012).

## Macmillan Cancer Support

Macmillan Cancer Support improves the lives of people affected by cancer. The charity provides practical, medical and financial support and pushes for better cancer care.

During 2013, Pfizer supported Macmillan Cancer Support with the following:

### Sum received by the charity

- |   |        |
|---|--------|
| • We sponsored the annual Britain Against Cancer conference in December 2013 at which the cancer patient community came together with other stakeholders. Macmillan organises this conference as part of its role as the Secretariat to the All Party Parliamentary Group on Cancer. We received four delegate places as part of our sponsorship. | £6,900 |
| Total:  | £6,900 |

As a guide this amount represents less than 1% of the total income of Macmillan Cancer Support based on its last reported financial year (January – December 2012).

## Meningitis Research Foundation

Meningitis Research Foundation funds research to prevent meningitis and septicaemia, and to improve survival rates and outcomes. The charity carries out an information and educational programme for the public and health professionals to reduce death and disability, and offers befriending support and membership of the charity to people affected.

During 2013, Pfizer supported the MRF with the following:

### Sum received by the charity

- |  |         |
|--|---------|
| • We sponsored the organisation's conference.                            | £12,000 |
| • We made a donation in support of the organisation's Tot Watch project. | £5,000  |

During 2013, Pfizer contracted the following services from the MRF:

- |  |         |
|--|---------|
| • We paid a fee for a staff member of the organisation to consult on a Pfizer project on Meningitis. | £3,653  |
| Total:   | £18,653 |

As a guide this amount represents less than 1% of the total income of the MRF based on its last reported financial year (April 2012 – March 2013).

Pfizer also provided in-kind support in the following way:

- We provided two delegate spaces on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

### **Meningitis Now, formerly the Meningitis Trust**

Meningitis Now, born of a merger in 2013 between the Meningitis Trust and Meningitis UK, is an organisation focused on saving lives and rebuilding futures. It funds research into prevention and impact of the disease. It raises life-saving awareness through campaigns, digital and print materials. It provides ongoing practical and emotional support to families and individuals through a unique range of free services, including a 24-hour nurse helpline, financial support grants, counselling, art therapy, home visits, family days and community support.

<u>During 2013, Pfizer supported Meningitis Now with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>• We made a donation in support of the organisation's Signs and Symptoms mobile app.</li></ul>	£5,000
Total:	£5,000

As a guide this amount represents less than 1% of the total income of Meningitis Now based on its last reported financial year (April 2012 – March 2013).

### **Meningitis UK**

Meningitis UK, which in 2013 merged with the Meningitis Trust to become Meningitis Now, primarily funded preventative research and raised awareness.

<u>During 2013, Pfizer supported Meningitis UK with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"><li>• We sponsored the Meningitis UK Vaccine Forum meeting.</li></ul>	£3,500
Total:	£3,500

As a guide this amount represents less than 1% of the total income of Meningitis UK.

### **National Rheumatoid Arthritis Society**

The National Rheumatoid Arthritis Society (NRAS) provides support and information for people with Rheumatoid Arthritis and Juvenile Idiopathic Arthritis, their families, friends and carers, and health professionals with an interest in Rheumatoid Arthritis.

<u>During 2013, Pfizer supported NRAS with the following:</u>	<u>Sum received by the charity</u>
• We made a donation in support of the development of a website for people with juvenile idiopathic arthritis	£27,820
• We made a donation to support the organisation's volunteer training.	£12,000
• We covered the expenses of a member of staff from the organisation to attend a Pfizer meeting on rheumatoid arthritis in New York, requiring a three night hotel stay:	£0
○ Hotel: value – (US\$1039.83) £756	
○ Flight: value – (US\$660.60) £481	
○ Transfers and Meals: value – (US\$627) £456	

During 2013, Pfizer contracted the following services from NRAS:

• We paid an honorarium for an Arthritis Care staff member to speak at a Pfizer-sponsored meeting on the subject of local commissioning.	£400
Total:	£40,220

As a guide this amount represents 4% of the total income of NRAS based on its last reported financial year (January – December 2012).

### **National Voices**

National Voices is the coalition of health and social care charities in England. They work to strengthen the voice of patients, service users, carers, their families and the voluntary organisations that work for them.

<u>During 2013, Pfizer supported National Voices with the following:</u>	<u>Sum received by the charity</u>
• We made a donation in support of the organisation's annual conference.	£10,000

During 2013, Pfizer contracted the following services from National Voices:

• We paid an honorarium for a staff member of the organisation to speak at Pfizer's annual field conference.	£750
• We paid a fee for a staff member from the organisation to consult on the development of the agendas for Pfizer's thinkspace meetings.	£2,500
Total:	£13,250

As a guide this amount represents 2% of the total income of National Voices based on its last reported financial year (April 2012 – March 2013).

### **NET Patient Foundation**

The NET Patient Foundation provides information and support for people living with, or affected by neuroendocrine tumours. It also raises awareness of neuroendocrine tumours throughout the UK and Ireland, and funds and publicises research into neuroendocrine tumours.

<u>During 2013, Pfizer supported the NET Patient Foundation with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"> <li>• We made a donation in support of the organisation's Patient Experience project, comprising a survey of NET patients, including patients with pancreatic NETs, and publication of the findings in the form of a report.</li> </ul>	£7,000
<ul style="list-style-type: none"> <li>• We sponsored the organisation's World NET Cancer Day activities, including a series of UK patient days and events.</li> </ul>	£1,000
Total:	£8,000

As a guide this amount represents 4.3% of the total income of the NET Patient Foundation based on its last reported financial year (October 2011 – September 2012).

### **Pain Association Scotland**

Pain Association Scotland provides self-management training, advice and education for people suffering directly or indirectly from any form of chronic painful condition.

<u>During 2013, Pfizer supported Pain Association Scotland with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"> <li>• We made a donation to support production of a self help booklet for patients.</li> </ul>	£320
<ul style="list-style-type: none"> <li>• We arranged the donation of a speaker fee at the request of a speaker engaged by Pfizer.</li> </ul>	£200
<ul style="list-style-type: none"> <li>• We arranged the donation of a speaker fee at the request of a speaker engaged by Pfizer.</li> </ul>	£250
<ul style="list-style-type: none"> <li>• We arranged the donation of a speaker fee at the request of a speaker engaged by Pfizer.</li> </ul>	£250
<ul style="list-style-type: none"> <li>• We arranged the donation of a speaker fee at the request of a speaker engaged by Pfizer.</li> </ul>	£250
<ul style="list-style-type: none"> <li>• We made a donation to support the organisation's general purposes and works.</li> </ul>	£320
Total:	£1,590

As a guide this amount represents less than 1% of the total income of Pain Association Scotland based on its last reported financial year (April 2012 – March 2013).

### **Pain Concern**

Pain Concern is a UK based charity for those living with Chronic Pain and those who care for and about them.

<u>During 2013, Pfizer supported Pain Concern with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"> <li>• We arranged and paid one night's hotel accommodation for a staff member from the organisation to attend the launch of the Pfizer-funded website Pain Exchange. <ul style="list-style-type: none"> <li>○ Hotel: £320</li> </ul> </li> </ul>	£0
<ul style="list-style-type: none"> <li>• We made a donation in support of the development of leaflets for patients with chronic pain.</li> </ul>	£2,600
<ul style="list-style-type: none"> <li>• We arranged the donation of a speaker fee at the request of a speaker engaged by Pfizer.</li> </ul>	£400

Total: £3,000

As a guide this amount represents 4% of the total income of Pain Concern based on its last reported financial year (January – December 2012).

Pfizer also provided in-kind support in the following way:

- We provided two delegate spaces on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

## **Pain UK**

Pain UK aims to bring together every pain charity in the country with the aim of improving the efficiency and effectiveness of member charities by providing training, support and commissioning services; working with others to secure acceptance of pain as an issue in its own right; providing support to people living with pain, where it is not already being provided.

During 2013, Pfizer supported Pain UK with the following:

Sum received by the charity

- We made a donation to support the organisation's general purposes and work. £5,000

During 2013, Pfizer contracted the following services from Pain UK:

- We paid an honorarium for participation of two Pain UK staff members in an advisory board meeting on the NICE Neuropathic Pain (NeP) guideline. £1,000
- We paid a fee for staff member to consult on the content of a Pfizer leaflet on shared decision making. £400

Total: £6,400

As a guide this amount represents 26% of the total income of Pain UK based on its last reported financial year (November 2011 – October 2012).

NB. This percentage is higher than average because Pain UK is a new organisation which is still building its fundraising capacity.

## **Patients Association**

The Patients Association is a national charity providing patients with an opportunity to raise concerns and share experiences of healthcare.

During 2013, Pfizer supported the Patients Association with the following:

Sum received by the charity

- We paid for Corporate Membership of the Patients Association for 2014. In exchange for this, we received: two meetings per year with Patients Association senior management team to discuss both organisations' work and wider health and social care developments; access to reports produced by the Patients Association; opportunity to attend relevant Patients Association receptions; weekly email news bulletin; sponsorship recognition on the Patients Association website and annual magazine. £8,500



Total: £8,500

As a guide this amount represents 1.3% of the total income of the Patients Association based on its last reported financial year (January – December 2012).

### **Pituitary Foundation**

The Pituitary Foundation is a national support and information organisation for pituitary patients, their families, friends and carers. The Foundation operates throughout the UK and the Republic of Ireland.

During 2013, Pfizer supported The Pituitary Foundation with the following:      Sum received by the charity

- We made a donation to the Pituitary Foundation to support the production and distribution of the LAPPS newsletter for one year. £1,200
- We made a donation in support of the organisation's Pituitary Conditions awareness month. £8,000

Total: £9,200

As a guide this amount represents 3.3% of the total income of The Pituitary Foundation based on their last reported financial year (July 2011 - June 2012).

### **Positive East**

Positive East is an East London's HIV charity offering support for individuals and communities affected by HIV.

During 2013, Pfizer contracted the following services from Positive East:

- We paid an honorarium for a staff member from the organisation to speak at a Pfizer meeting on local commissioning. £500

Total: £500

As a guide this amount represents less than 1% of the total income of Positive East based on its last reported financial year (April 2012 – March 2013).

### **Psoriasis Scotland Arthritis Link Volunteers (PSALV)**

PSALV is a Scottish charity which was founded in 2004 by people with psoriasis and psoriatic arthritis. The charity supports and acts as an advocate for people with psoriasis and psoriatic arthritis in Scotland. In 1998, several people who had psoriasis and PsA set up a support group in Scotland. In 2003, the group progressed to become the only Scottish Psoriasis/PsA registered charity, "PSALV", SC034239. PSALV aims to support people with these conditions, their families and carers, raise awareness and provide information to all, campaigning, lobbying and liaising with the Scottish NHS, Scottish Government and clinicians for better and more equitable services throughout Scotland. PSALV runs information meetings with leading speakers, works with the Scottish Government, holds Events and exhibits in Holyrood, provides medically approved information and answers many queries from enquirers, passing on to our many medical advisers where required. It sends patient charity submissions to SMC for new medicines, working with the psor/PsA Cpg which it initiated.

<u>During 2013, Pfizer supported PSALV with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"> <li>We made a donation to support the organisation's general purposes and work.</li> </ul>	£3,000
Total:	£3,000

As a guide this amount represents 10% of the total income of PSALV based on its last reported financial year (April 2012 – March 2013).

### **The Pumping Marvellous Foundation**

The Pumping Marvellous Foundation aims to raise awareness of the symptoms of heart failure and educate around heart health. They also support heart failure patients and their carers with information enabling them to better manage their long term condition and work in parallel with clinicians and their pathways to develop better ways of caring for the long term needs of patients thus enabling successful self management.

<u>During 2013, Pfizer supported The Pumping Marvellous Foundation with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"> <li>We made a donation to support the printing of patient information folders.</li> </ul>	£6,000
Total:	£6,000

As a guide this amount represents 10% of the total income of The Pumping Marvellous Foundation based on its last reported financial year (April 2012 - March 2013).

### **QUIT**

QUIT aims to significantly reduce unnecessary suffering and death from smoking related diseases, and aims towards a smoke free UK future. QUIT provides practical help, advice and support by trained counsellors to all smokers who want to stop.

<u>During 2013 Pfizer supported QUIT with the following:</u>	<u>Sum received by the charity</u>
<ul style="list-style-type: none"> <li>We made a donation to support the organisation's Quitline service</li> </ul>	£16,500

#### During 2013 Pfizer contracted the following services from QUIT:

<ul style="list-style-type: none"> <li>We engaged the charity to provide counselling services and case studies to support media activities as part of the Pfizer led disease awareness campaign 'Don't Go Cold Turkey' roadshows.</li> </ul>	£5,300
<ul style="list-style-type: none"> <li>We arranged and paid one night's hotel accommodation for the QUIT counsellors attending the 'Don't Go Cold Turkey' roadshows. <ul style="list-style-type: none"> <li>Hotel: £292.40</li> </ul> </li> </ul>	£0
Total:	£21,800

As a guide this amount represents 5.2 % of the total income of QUIT based on its last reported financial year (April 2012 - March 2013).

**Rarer Cancers Foundation**

The Rarer Cancers Foundation offers advice and information to individuals with rare and less common cancers or to families and friends, providing a 'bespoke' service by telephone helpline/email/post. The charity receives referrals from other charities, including Macmillan, who are unable to provide the tailored information and advice required. When requested, the forum tries to facilitate networking between patients and/or families affected by the same or similar rarer cancers, putting people in touch with others for support and sharing of experiences and it raises awareness of rare and less common cancers and the needs of patients.

During 2013, Pfizer supported the Rarer Cancers Foundation with the following: Sum received by the charity

- |   |
|---|
| <ul style="list-style-type: none"> <li>• We made a donation in support of the organisation’s Patient Empowerment Meeting. <span style="float: right;">£6,000</span></li> <li>• We supported the organisation’s policy and patient engagement programme in Wales. <span style="float: right;">£20,000</span></li> <li>• We paid for membership of the Rarer Cancers Foundation Industry Reference Group, in return for which we received inclusion on the Rarer Cancers Foundation Industry Reference Group mailing list to receive updates on ongoing projects and the opportunity to participate in two meetings of the Group. <span style="float: right;">£12,000</span></li> </ul> |
|---|

During 2013, Pfizer contracted the following services from the Rarer Cancers Foundation:

- |  |
|--|
| <ul style="list-style-type: none"> <li>• A consultancy fee was paid to the Rarer Cancers Foundation for provision of a speaker at a Pfizer thinkspace workshop for patient organisations. <span style="float: right;">£400</span></li> </ul> |
|--|

Total: £38,400

As a guide this amount represents 13.7% of the total income of the Rarer Cancers Foundation based on its last reported financial year (April 2012 – March 2013).

**The Raynaud’s & Scleroderma Association (RSA)**

The Raynaud’s & Scleroderma Association (RSA) works to provide educational and emotional support for Raynaud's and scleroderma patients and their families. The Association is committed to increasing awareness of these conditions and raising money for essential research in order to determine the cause, enhance treatment and ultimately find a cure.

During 2013, Pfizer supported The Raynaud's & Scleroderma Association (RSA) with the following: Sum received by the charity

- |  |
|--|
| <ul style="list-style-type: none"> <li>• A donation towards the costs of a member of staff attending the FESCA 2013 Conference. <span style="float: right;">£300</span></li> </ul> |
|--|

Total: £300

As a guide this amount represents less than 1% of the total income of RSA based on its last reported financial year (January- December 2012).

Pfizer also provided in-kind support in the following way:

- We provided one delegate space on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

### **Royal National Institute of Blind people (RNIB)**

The RNIB is the UK's leading charity working in sight loss prevention, offering information, support and advice to almost two million people with sight loss. Their work targets those at risk of sight loss and anyone with sight problems with a variety of imaginative and practical solutions to everyday challenges.

During 2013, Pfizer contracted the following services from RNIB:

• RNIB provided braille transcription services for cancer patient information leaflets.	£160
• RNIB provided braille transcription services for patient anticoagulation information leaflets.	£160
<b>Total:</b>	<b>£320</b>

As a guide this amount represents less than 1% of the total income of RNIB based on its last reported financial year (April 2012 – March 2013).

### **The Roy Castle Lung Cancer Foundation**

The Roy Castle Lung Cancer Foundation is the only charity in the UK wholly dedicated to defeating lung cancer, the biggest cancer killer in the world.

During 2013, Pfizer supported The Roy Castle Lung Cancer Foundation with the following: Sum received by the charity

• Pfizer supported the development of a series of online information sessions and podcasts broadcast. The sessions provide evidence based information on current issues facing lung cancer patients in the UK. Topics include those based on clinical interventions and psychosocial issues that impact on the wellbeing and outcomes for lung cancer patients.	£9,200
• Pfizer Global is a member of the Global Lung Cancer Coalition (GLCC) for which The Roy Castle Lung Cancer Foundation is the Secretariat. The GLCC is an umbrella organisation that supports lung cancer awareness and best practice sharing among patient groups internationally. Membership includes an annual meeting with the steering group for Pfizer to gain patient group insights and feedback on lung cancer issues.	£30,000
• We arranged and paid for travel and one night's hotel accommodation for a Roy Castle Lung Cancer Foundation staff member who was invited to attend a European advisory board meeting organised by Pfizer (see below):	£0
o Hotel - (value €184)	
o Travel - (value €330)	
o Total (€514 = £435)	
	<b>£20,000</b>

- We supported the development of an educational programme for children entitled 'Jenny and the Bear' as part of a school health awareness campaign.
- We paid for overnight accommodation for two Roy Castle Lung Cancer Foundation staff members attending a Pfizer organised meeting in Scotland to launch the report 'Evaluating smoking cessation policy and practice in the UK' (£454). £0

During 2013, Pfizer contracted the following services from The Roy Castle Lung Cancer Foundation:

- We paid an honorarium for participation of a staff member to provide the patient perspective at a day-long European advisory board on therapy management (€874). £740
- Total: £59,940

As a guide this amount represents less than 1.5% of the total income of The Roy Castle Lung Cancer Foundation based on its last reported financial year (January – December 2012).

Pfizer also provided in-kind support in the following ways:

- We provided one delegate space on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

### **Sarcoma UK**

Sarcoma UK is the only cancer charity in the UK focusing on all types of sarcoma. Sarcoma UK's mission is to increase knowledge and awareness of sarcoma through ground-breaking programmes that inspire involvement and transform the landscape for everyone affected by sarcoma.

During 2013, Pfizer supported Sarcoma UK with the following: Sum received by the charity

- We made a donation in support of the organisation's patient support services. £1,000
- Total: £1,000

As a guide this amount represents less than 1% of the total income of Sarcoma UK based on its last reported financial year (April 2012 – March 2013).

### **Self Help Services**

Self Help Services is a user-led mental health charity, providing services across the North West.

During 2013, Pfizer supported Self Help Services with the following: Sum received by the charity

- We sponsored a stand at one of the organisation's meetings. £250
  - We sponsored a stand at one of the organisation's meetings. £250
- Total: £500

As a guide this amount represents less than 1% of the total income of Self Help Services based on its last reported financial year (April 2012 – March 2013).

## **The Sexual Advice Association**

The Sexual Advice Association (formerly the Sexual Dysfunction Association) is a charitable organisation to help sufferers of male and female sexual problems and their partners and to raise awareness of the extent to which sexual conditions affect the general population.

During 2013, Pfizer supported The Sexual Advice Association with the following: Sum received by the charity

- |  |         |
|--|---------|
| • A donation towards the costs of provision of a patient email and telephone advice service for the benefit of patients with sexual dysfunction or other related issues. | £12,000 |
| Total:   | £12,000 |

As a guide this amount represents 27.4% of the total income of The Sexual Advice Association based on its last reported financial year (January - December 2012).

NB. This percentage reflects the fact that The Sexual Advice Association is a small organisation, staffed by volunteers, which lacks the resources to attract diversified funding.

Pfizer also provided in-kind support in the following way:

- Donation of Sex and the ... Booklets. Total of 19,225 booklets with a value of £3,915

## **Sickle Cell Support Society**

The Sickle Cell Society is a national charity which aims to provide support for all people suffering from Sickle Cell Anaemia and ensure they have access to high quality services and information.

During 2013, Pfizer contracted the following services from Sickle Cell Society: Sum received by the charity

- |  |      |
|--|------|
| • We paid a staff member of the society to accompany a patient to speak at a research day. | £450 |
| Total:   | £450 |

As a guide this amount represents less than 1% of the total income of Sickle Cell Society based on their last reported financial year (March 2012 – April 2013).

Pfizer provided in-kind support in the following ways:

- We provided two delegate spaces on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

## **Specialised Healthcare Alliance (SHCA)**

The Specialised Healthcare Alliance is a broad coalition of patient groups. The SHCA campaigns on behalf of people with rare diseases and other complex conditions which require specialised medical care. Examples are numerous but include certain cancers, cystic fibrosis, haemophilia, neurological conditions and a wide range of services for children.

During 2013, Pfizer supported The Specialised Healthcare Alliance with the following: Sum received by the charity

- We paid for annual membership of the organisation. £12,000

Total: £12,000

As a guide this amount represents 8.0% of the total income of The Specialised Healthcare Alliance based on their last reported financial year.

### **Stroke Association**

The Stroke Association is the only UK wide charity solely concerned with combating stroke in people of all ages. It funds research into prevention, treatment and better methods of rehabilitation, and helps stroke patients and their families directly through its Life After Stroke Services. The Stroke Association also campaigns, educates and informs to increase knowledge of stroke at all levels of society, and acts as a voice for everyone affected by stroke.

During 2013, Pfizer supported the Stroke Association with the following: Sum received by the charity

- The BMS-Pfizer Alliance made a donation towards the production and print costs of 15,000 copies of the Stroke Association's patient information sheet entitled "Atrial fibrillation (AF) and stroke". £2,000\*
- The BMS-Pfizer Alliance sponsored the Stroke Association Northern Ireland's Life After Stroke Awards. £1,175\*
- The BMS-Pfizer Alliance sponsored the Northern Ireland Multidisciplinary Association for Stroke Teams (NIMAST) Annual Conference 2013. £1,250\*
- The BMS-Pfizer Alliance supported the Stroke Association Northern Ireland with the costs of establishing an Atrial Fibrillation Committee for Northern Ireland. £3,375\*

Total: £7,800

As a guide this amount represents less than 1% of the total income of the Stroke Association based on its last reported financial year (April 2012 – March 2013).

\*Amounts shown are Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50% in all cases.

### **Target Ovarian Cancer**

Target Ovarian Cancer is the national ovarian cancer charity working to save lives and help women diagnosed live their lives to the full, wherever they are in the UK.

Pfizer provided in-kind support in the following way:

- We provided one delegate space on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

## Trigeminal Neuralgia Association

The Trigeminal Neuralgia Association provides information, support and encouragement to those who suffer trigeminal neuralgia. Its objectives are the relief of those suffering from Trigeminal Neuralgia and the promotion of an improved quality of life in respect of this condition, in particular by:

- a) providing evidence-based information, support and encouragement and adding to the body of knowledge about Trigeminal Neuralgia;
- b) the provision of support, information and advice (other than medical advice) to people suffering from Trigeminal Neuralgia; and
- c) raising awareness of Trigeminal Neuralgia, its symptoms and management.

Pfizer provided in-kind support in the following way:

- We provided four delegate spaces on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

## Turner Syndrome Support Society (TSSS)

The Turner Syndrome Support Society is a national charity caring for the needs of those with Turner Syndrome throughout the United Kingdom. The Society offers support and information to both girls and adult women with Turner Syndrome, their families and friends.

During 2013, Pfizer supported the Turner Syndrome Support Society with the following: Sum received by the charity

- We made a donation to support the organisation to run workshops about the impact of daily injections at its members' conference. £1000

Total: £1000

As a guide this amount less than 1% of the total income of the Turners Syndrome Support Society based on their last reported financial year (January - December 2012).

Pfizer also provided in-kind support in the following way:

- We provided one delegate space on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.

## UK Lung Cancer Coalition

The United Kingdom Lung Cancer Coalition (UKLCC) is a partnership of charities, clinicians, senior NHS professionals and healthcare companies with a commitment to doubling lung cancer survival. It is the UK's only multi-interest group in lung cancer.

During 2013, Pfizer supported UKLCC with the following: Sum received by the charity

- We paid a membership fee to Red Hot Irons, the appointed Secretariat, for Pfizer to belong to the UKLCC. As a member, we are able to attend members' meetings and contribute to the development of the programme of campaigning activities. £10,000

Total: £10,000

As a guide this amount represents 15% of the total income of UKLCC based on its last reported financial year (January – December 2012).



NB. This percentage reflects the fact that this is an umbrella group of patient organisations, and therefore has limited potential to raise funds from diversified sources.

### **Young Epilepsy**

Young Epilepsy is a national charity which provides health education and care to children and young people with epilepsy and associated conditions to enable them to reach their full potential.

Pfizer provided in-kind support in the following way:

- We provided one delegate space on Pfizer thinkspace, a series of free development workshops open to the UK patient organisation community.